

## Ektron 2009 All Star Award Winning Web sites Announced

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Award winners to be featured at Ektron worldwide customer conference in November 2009

**NASHUA, NH September 10, 2009** – Ektron Inc., a technology and market leader in Web content management software, today announced the 2009 Ektron All Star Award winners. Award recipients were selected for 16 different industry and regional categories.

Ektron's All-Star Awards seek to identify the most innovative and effective use of Ektron's Web content management (WCM) platform, Ektron CMS400.NET by both customers and partners when building their Web sites. Nominees were judged on the development and design of their site, their ability to use CMS400.NET functionally to solve critical business issues and the tangible results that they have achieved from their implementation.



"The Ektron All Stars are a great representation of all the different types of Web sites that can be built using Ektron's Web content management platform," stated Bill Rogers, chief executive officer at Ektron. "Each of the 2009 winners has created a Web site that delivers exceptional business value to their target audiences, whether that is their customer base, their employees or members of their external communities."

Jon Kee, director of sales and marketing at Ektron ELITE partner, WebSolutions Technology, Inc, commented, "Ektron All Star Awards represent the best of the CMS400.NET community and it's an honor to be selected. As an ELITE Ektron partner, this award is further validation that we are among the best at implementing and hosting CMS400.NET Web sites."

Award recipients will also be recognized at [Synergy](#), Ektron's worldwide customer conference held in Lake Buena Vista, Florida in November. All 16 recipients will be in contention to win Ektron's 2009 Site of the Year Award, which will be revealed and featured at Synergy. The recipient of the Site of the Year Award will receive an unlimited Ektron user license for their corporate Intranet.

WebSolutions' work with IGA, Inc. (<http://www.iga.com/>) was recognized as the **Best Consumer Site**. This is WebSolutions' second All-Star Award, having won for **Best Higher Education Site** for our work with Northwestern University. You can learn more about the IGA site by viewing either our [Case Study](#) or Ektron's [Case Study](#).

A complete list of winners can be found at: [http://www.ektron.com/why\\_ektron.aspx?id=7303](http://www.ektron.com/why_ektron.aspx?id=7303)

### **About WebSolutions Technology, Inc.**

Founded in 1995, WebSolutions is a premier provider of Web site design, development and hosting services. WebSolutions is an Ektron Certified ELITE Development and Hosting Partner, one of only two firms worldwide to achieve ELITE certification in both. WebSolutions' business-driven approach separates us from other Web design companies. For over fourteen years, we have built our reputation by creating attractive, interactive and feature-rich Web sites. If you are committed to making your Web site a more valuable component of your organization, we can get you there. For more information, please visit <http://www.websolutionstech.com>.

### **About Ektron**

Founded in 1998, Ektron is committed to providing revolutionary, scalable Web content management and authoring solutions. Ektron CMS400.NET empowers developers and non-technical business users alike: developers can take advantage of built-in Server Controls to deploy a Web site out of the box or customize the deployment using CMS400.NET's well-documented API, and business users benefit from an intuitive user interface for managing their Web site's content and messaging. From enterprise level deployments to single sites, CMS400.NET ships with a wide array of functionality, including social networking, Web 2.0, SEO and synchronization tools. Headquartered in Nashua, N.H., Ektron has more than 20,000 customer implementations worldwide, including LG, Sony, and Johnson & Johnson. For more information, visit: <http://www.ektron.com>.

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